

Reynald Mart Jison

Web & AI Systems — websites, no-code apps, AI workflows, QA

martreynald128@gmail.com • reynjison.netlify.app • Davao City, Philippines • UTC+8 (Philippine Time)

- Open to remote roles and selected projects

SUMMARY

I build and ship websites, no-code apps and AI-assisted workflows, then test them like a user: static and Next.js sites, Base44 and Lovable apps, Supabase-backed MVPs, AI creative production, and structured QA across roles and screen sizes. Remote since 2019; clients in the Philippines, the United States, Australia and Singapore.

CORE SKILLS

Web

- HTML / CSS / JavaScript
- React / Next.js, TypeScript, Tailwind CSS
- Static sites and landing pages
- Deployment on Netlify, Vercel and EdgeOne

AI

- AI-assisted development (Claude Code, Codex, Cursor)
- AI image and video production (Veo, Higgsfield, ElevenLabs)
- Prompt engineering for production work

No-code & data

- Base44
- Lovable
- GoHighLevel
- Supabase

Quality

- Regression and client-isolation testing
- Responsive and loading-state checks
- Typecheck and production-build verification
- Launch-readiness reviews

SELECTED PROJECTS

Excelsior Growth Systems Growth systems agency · International · Live · excelsiorgrowthsystems.com

Live agency website with a GoHighLevel booking calendar and chat widget.

- Built the live website, excelsiorgrowthsystems.com — home, the Growth Engine system page, industry sections, testimonials and team pages

The Courtyard Sports & recreation · Booking · Live · thecourtyard.pro

Booking app and admin dashboard on Base44.

- Build on Base44: booking, payment receipts, confirmation emails, admin schedule editing and passwordless email sign-in

FIME Group B2B · U.S. federal market entry · Live · fimegov.netlify.app

Dependency-free B2B site with a private inquiry flow.

- Website development and iteration — a dependency-free static site
- Hosting and deployment coordination on Netlify, with a private inquiry flow

ClientOps Cloud SaaS · Small-business operations · MVP

Next.js + Supabase multi-tenant MVP.

- Product definition and data model
- AI-assisted Next.js + Supabase MVP and an interactive browser demo
- Typecheck and production-build verification

FBD Bookkeeping & Accounting

Bookkeeping & accounting · Live · ongoing · fbdbookkeeping.base44.app

Portal build and QA on Base44.

- Base44 build and iteration: service requests, VAT / Non-VAT workflows, uploads, invoices and payment flows, progress visibility
- QA and regression testing — cross-client isolation, responsive checks, bug reproduction and launch-readiness reviews

EXPERIENCE

2022 – present

Freelance Funnel Builder & Digital Strategist

Self-employed, remote — Davao City, Philippines

- End-to-end sales funnels, landing pages and email automations for businesses in the Philippines and Southeast Asia — strategy, copy, design and technical setup.
- Expanded in 2023 to clients in Singapore, Australia and the United States.
- Current engagements: a bookkeeping firm's client portal, CRM and marketing (FBD); healthcare content and video for a U.S. podiatry practice (Grandville Foot & Ankle); positioning, website and paid-media groundwork for a B2B market-entry firm (FIME Group).

Current

Founder — GrowthOps Media & Co.

Own agency, Davao City

- Packaged services connecting social media, static and AI video creative, Meta Ads management, lead generation, websites, booking systems and CRM follow-up.
- Monthly package: 12 static creatives, 3 AI videos and Meta Ads management, written to a five-beat direct-response arc.

2020 – present

Freelance Social Media Manager & Content Strategist

Various clients, remote

- Social accounts, content calendars and paid Facebook and Instagram campaigns.

2019 – 2020

Virtual Assistant, marketing focus

Online agency, remote

- Research, scheduling, email management and basic graphic design.

TOOLS

React / Next.js

TypeScript

Tailwind CSS

Supabase

Base44

Lovable

Netlify / Vercel / EdgeOne

Claude Code / Codex / Cursor

Veo, Higgsfield, ElevenLabs

PROFESSIONAL DEVELOPMENT · LANGUAGES

- 2021 — Training in conversion optimization, funnel psychology and advanced copywriting.
- Languages: English, Tagalog, Bisaya
- Remote since 2019; clients in the Philippines, United States, Australia and Singapore

Case studies with scope, evidence and honest status for every project above: reynjison.netlify.app/work — no invented metrics or testimonials.